



## OPEN KNOWLEDGE FESTIVAL

**Core programme 18-21 September 2012 + many pre-, post- and satellite events**

The world's first Open Knowledge Festival brings together hundreds of experts and change-makers from private, public and community sectors around the world.

OKFestival combines two annual events, Open Government Data Camp and Open Knowledge Conference, with the aim to join actors from all open knowledge and open data fields to build the common open knowledge ecosystem.

The festival week is a bold experiment in international collaborative event organising. It involves a global team of experts building a diverse programme with topics such as open democracy and government data, open and smart cities, open business and corporate data, open design, open hardware, data journalism, and many more. The main organisers of the event are the Open Knowledge Foundation, Aalto Media Factory and the Finnish Institute in London.

### OPEN KNOWLEDGE

Open knowledge is a comprehensive concept that involves sharing knowledge in all its forms – from genes to geodata, from literature to programming code – so that it can be freely used, modified and shared by anyone. This idea, based on the Open Definition, provides an opportunity for positive transformation within our information society, where old hierarchies are replaced by agile, diverse, networked and experimental progress and cooperation.

The 2012 theme of OKFestival is Open Knowledge in Action, looking at the value that can be generated by opening up knowledge. In an era of global digital communications, significant benefits are gained in all sectors of the society by opening up knowledge, including science, culture, governance and economy.

### FESTIVAL PROGRAMME

The festival offers a week of participatory sessions, keynote lectures, workshops, hackathons and satellite events in Helsinki with links to other events around the globe. Some of the first confirmed speakers include Hans Rosling, the data visualisation wizard, Carsten Berg, champion for participatory and direct democracy, Farida Vis,

data journalism advocate, Tanja Aitomurto, expert on setting collective information into action, and Karsten Gerloff, spokesperson for free software.

### The festival programme is divided into 13 topic streams:

- Open Democracy and Citizen Movements
- Transparency and Accountability
- Open Development
- Open Cities
- Open Knowledge and Sustainability
- Open Geodata
- Open Research and Education
- Open Design, Hardware, Manufacturing and Making
- Open Cultural Heritage
- Open Source Software
- Data Journalism and Data Visualisation
- Gender and Diversity in Openness
- Open Business and Corporate Data

### A STRONG NETWORK OF COOPERATION

In addition to the main organisers, a team of over 50 guest programme planners from around the world are collaboratively engaged in building festival content. An advisory board of international leaders steers the programme planning, including Janet Haven from Open Society Foundations, Peter Troxler from the International FabLab Association and Andrew Stott from the UK Cabinet Office.

OKFestival's main partners are Forum Virium Helsinki, Helsingin Sanomat, IBM, The Finnish Innovation Fund Sitra, Siemens and Swedish International Development Cooperation Agency Sida. Partners include YLE, Martela, Finland's Ministry of Education and Culture, Finland's Ministry of Justice, EIT ICT Labs, Aalto Service Factory, AVO Open Networks For Learning, Open Ministry and Aalto Pro.

### CONTACT INFORMATION

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